

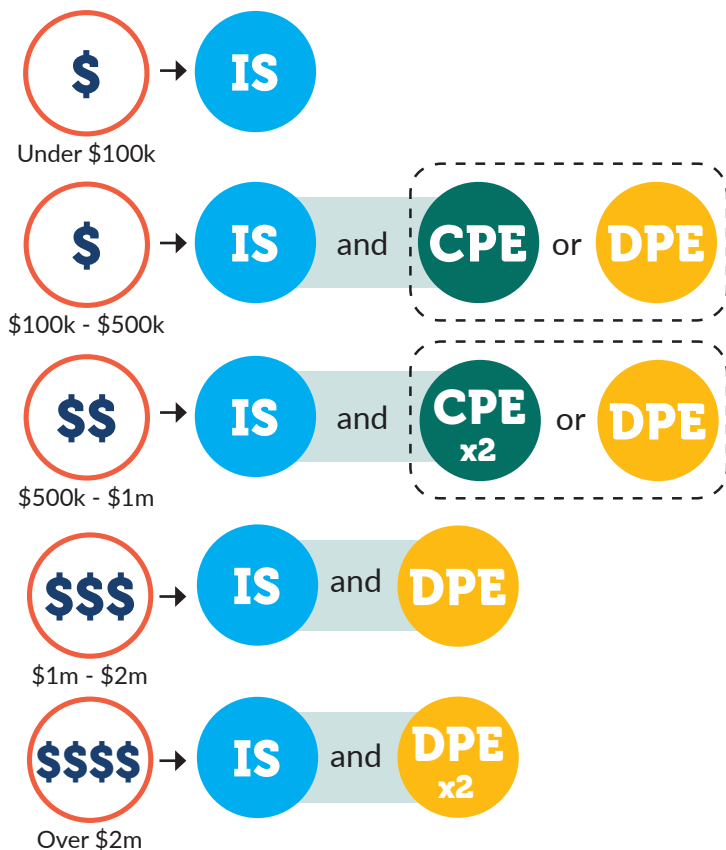


MEASURE  
**A**

# Minimum Engagement Requirements

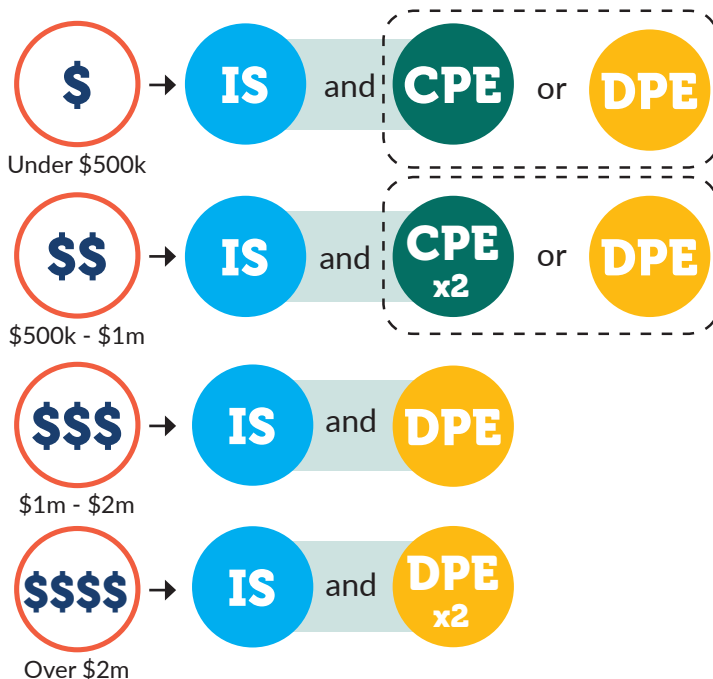
**Find your funding type and total project budget to determine minimum community engagement requirements:**

## Annual Allocations



## Competitive Grants\*

\* Unique requirements apply to Youth and Veteran Job Training and Placement Grants



- IS** Information Sharing Approach
- CPE** Concurrent Participatory Engagement Approach
- DPE** Dedicated Participatory Engagement Approach
- x2** Engagement Approach to be Completed at Two Separate Times
- Total Project Budget

## Maintenance & Servicing (M&S) Funds



### Notes:

- For all funding types, engagement conducted prior to grant award must have occurred no more than 36 months prior to application date.
- All outreach and engagement must follow Measure A's Language Access Requirements

Additional information on reverse

# Outreach Methods

Outreach provides information to residents and informs them that a meeting, workshop, or other engagement event is scheduled. **Outreach must occur in advance of all engagement efforts.**

Outreach methods must be appropriate in scale and type to the community being served, and must follow **Measure A's Language Access Requirements**. Use at least one method from each category below, for a minimum of three methods:

## Online Media Outreach

- Email blasts
- Social media
- Publication on a website

## Local Media Outreach

- Newsletters
- Local and regional newspapers
- Local radio and television

## Grassroots Outreach

- Door-to-door canvassing
- Phone banking
- Surveys and focus groups
- Distribution of flyers

# Engagement Approaches

Engagement occurs when residents participate in a discussion – either by receiving information or providing input – about the project under consideration. Your project may require one or more approaches to engagement (see reverse for additional information).

IS

## Information Sharing

Any type of engagement that educates and informs community members of potential and ongoing projects, facility needs and challenges, funding opportunities, and available programs and services. Can occur at meetings, in the form of written communications, or through individual contact.

CPE

## Concurrent Participatory Engagement

Engagement that actively seeks input from community members and seeks to build strong, sustainable, authentic partnerships by enabling community members to identify needs and priorities and inform project decisions. The CPE approach allows the flexibility to discuss Measure A-funded projects and plans in conjunction with other public meetings or events.

CPE events may occur as part of any public meeting with multiple agenda items, or at special community events such as festivals, fairs, or open houses where a table or booth may be set up to engage the community and solicit feedback.

DPE

## Dedicated Participatory Engagement

Similar to CPE, but requires that all engagement meetings, workshops, or events be dedicated to discussing project(s) to be financed with Measure A funds. DPE events must focus entirely on parks and open space projects, plans, or priorities and may not include agenda items that do not pertain to specific projects, plans, or priorities.

DPE events include but are not limited to: public workshops or meetings, design charrettes, collective design/visioning, community mapping, model making, and participatory budgeting.