

Community Outreach & Engagement

All projects funded by Measure A must meet minimum community outreach & engagement requirements, with the goals of:

- Ensuring the community is included in the determination of spending priorities
- Reporting to the community how Measure A funds are being applied to projects

What is Outreach?

- Outreach is the work of informing residents of the project and letting them know how and when they can be involved.

What is Engagement?

- Engagement occurs when residents participate in a discussion about the project(s) under consideration.

Three Approaches to Engagement:

- IS** **Information Sharing** Provides information about plans or projects to the community.
- CPE** **Concurrent Participatory Engagement** Seeks input from community members on a specific project or plan as part of another public meeting or event.
- DPE** **Dedicated Participatory Engagement** Seeks robust input from community members at a public meeting or event dedicated to the project or plan being developed.

Requirements:

- **Minimum requirements** are determined by **grant type** and **total project budget** (refer to graphic)
- All outreach and engagement efforts must comply with **Measure A's Language Access Requirements**
- All engagement events must be preceded by appropriate **outreach efforts using at least three distinct methods**
- Engagement conducted prior to grant application must have occurred **no more than 36 months prior** to application date
- **Documentation** of all completed outreach and engagement must be included with grant applications and uploaded to the GMS
- Projects that include future outreach and engagement must submit a **Community Engagement Plan** that includes anticipated dates and content for all outreach and engagement

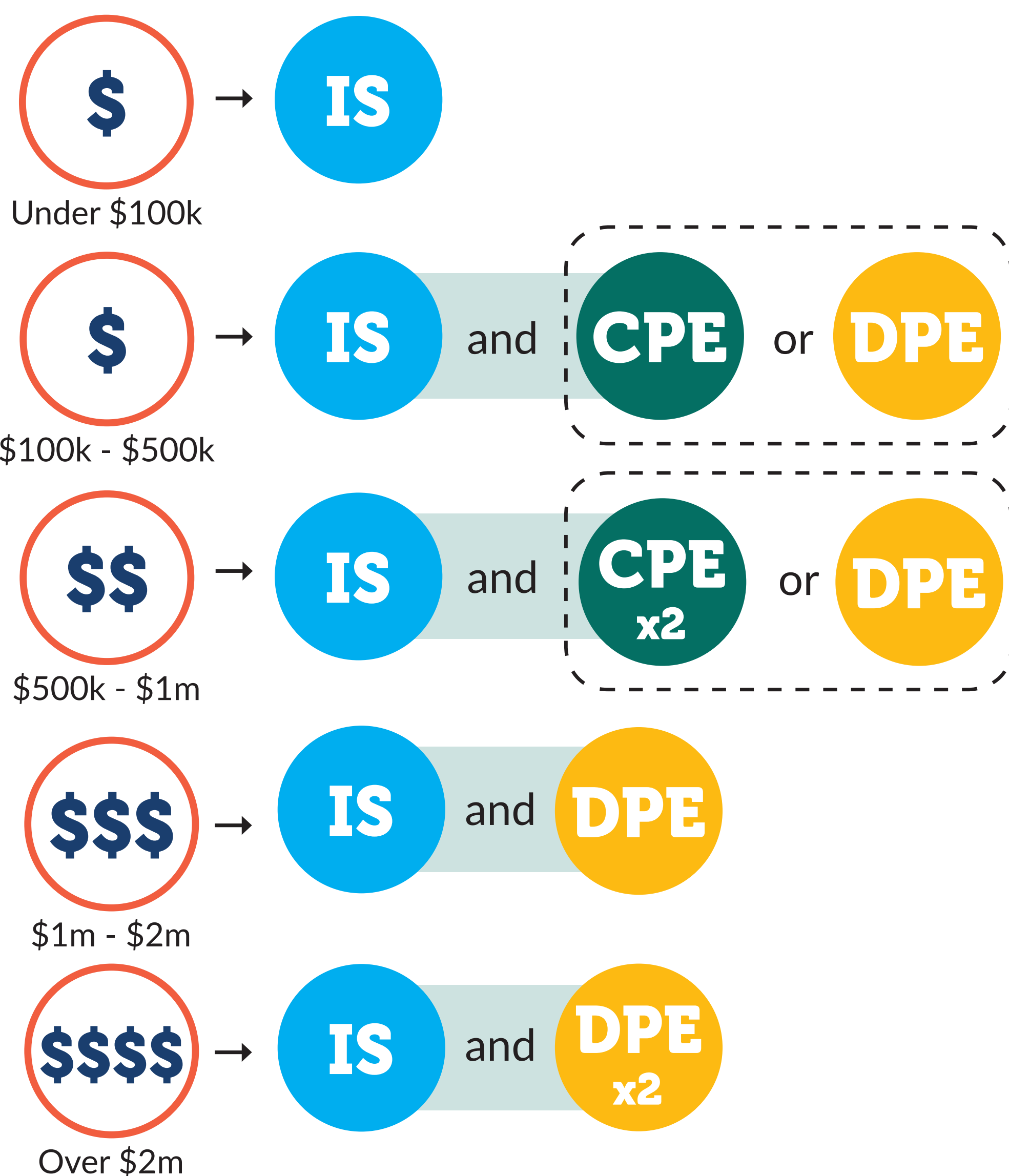


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Minimum Requirements

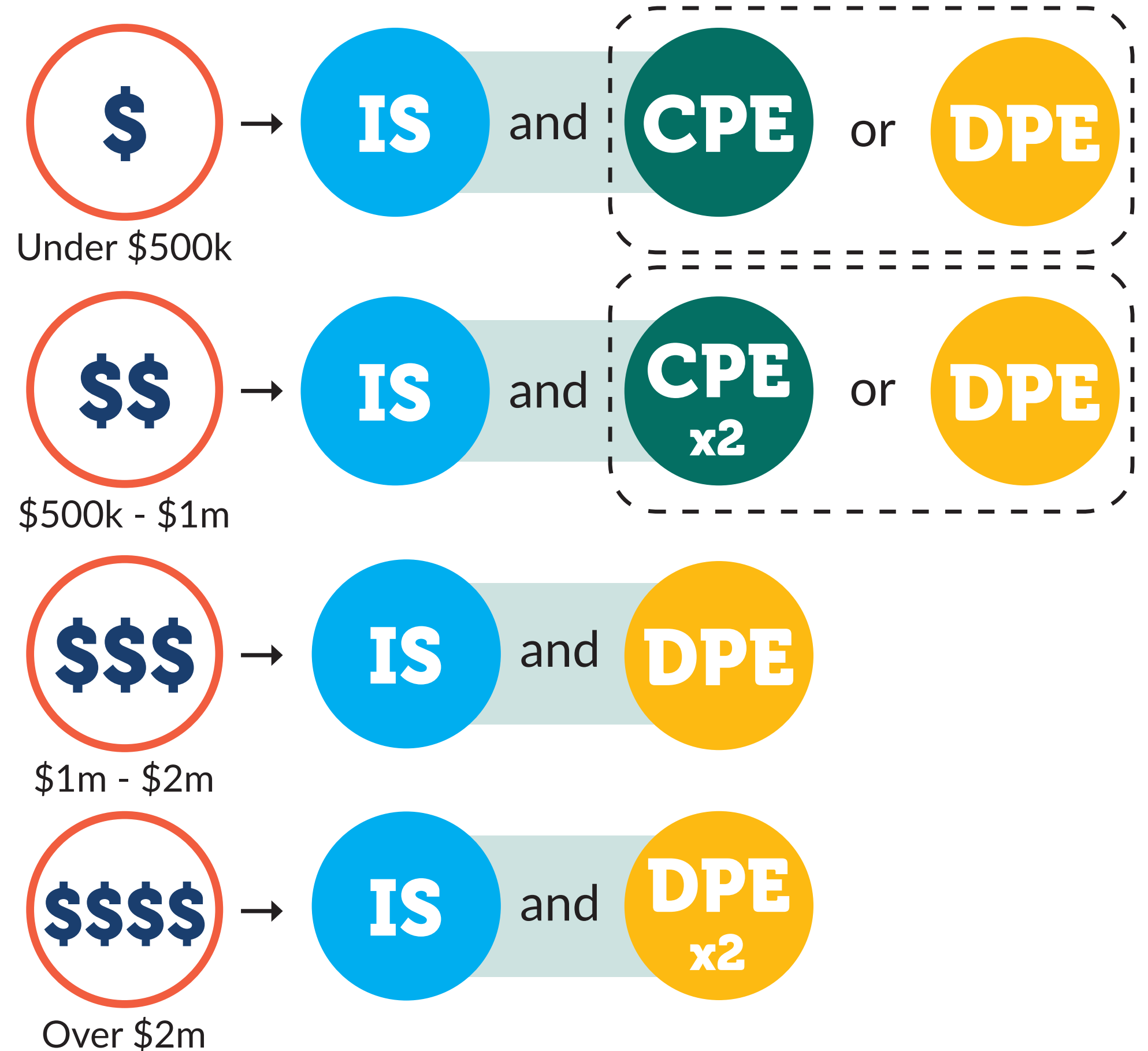
Find your funding type & total project budget to determine minimum community engagement requirements:

Annual Allocations



Competitive Grants*

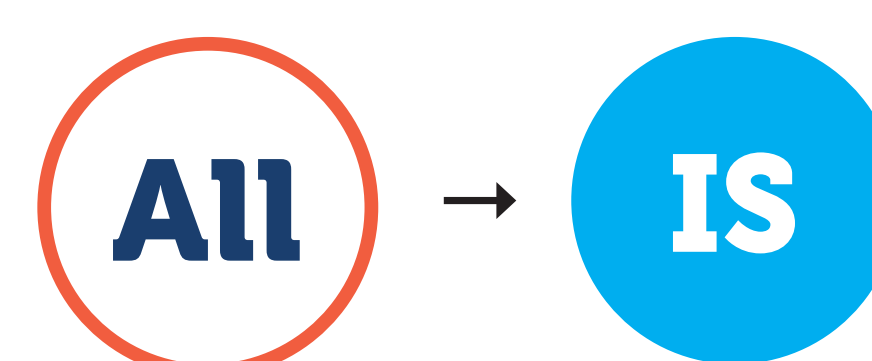
* Unique requirements apply to Youth and Veteran Job Training and Placement Grants



KEY

- IS** Information Sharing Approach
- CPE** Concurrent Participatory Engagement Approach
- DPE** Dedicated Participatory Engagement Approach
- x2** Engagement Approach to be Completed at Two Separate Times
- Total Project Budget

Maintenance & Servicing (M&S) Funds



Engagement conducted prior to grant award must have occurred no more than 36 months prior to application date.

All engagement events must be preceded by appropriate outreach efforts using at least three distinct methods.

Note: All outreach and engagement efforts must comply with Measure A's Language Access Requirements

