

DRAFT - METRICS FOR EVALUATION OF MEASURE A

Annual Allocations						Competitive Grants					
BoS Dedicated Park Projects	Community-Based Park Investment (Cat. 1)	Neighborhood Parks, Healthy Communities & Urban Greening (Cat. 2)	DPR	DBH	M&S	Natural Lands, Local Beaches, Water Cons'n & Protection (Cat. 3)	Regional Recreation, Multi-use Trails, & Accessibility (Cat. 4)	Recreation Access	Cultural Facilities	Youth and Veteran Job Training & Placement	Implementation, Operations & Oversight

Fund Tracking	Goals												
Total amount and percentage of total revenue spent by category	●	●	●	●	●	●	●	●	●	●	●	●	Spending in each category should reflect the Measure A Expenditure Plan
Amount and percentage of funds spent by, city and uninc. County	●	●	●	●	●	●	●	●	●	●	●	●	Spending in each category should reflect the Measure A Expenditure Plan where applicable
Amount and percentage of funds spent by Study Area	●	●	●	●	●	●	●	●	●	●	●	●	Spending in each category should reflect the Measure A Expenditure Plan where applicable
Total amount and percentage of funds spent in the following areas, as a total, by Study Area, and aggregated by Level of Need:													
<i>Administration</i>	●	●	●	●	●		●	●	●	●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Technical Assistance (including Planning and Design)</i>												●	Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Planning and Design</i>	●	●	●	●	●		●	●	●	●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Acquisition</i>	●	●	●	●	●		●	●	●				Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Community Engagement</i>	●	●	●	●	●		●	●	●				Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Development/Construction</i>	●	●	●	●	●		●	●	●				Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Maintenance and Servicing</i>		●	●	●	●	●							Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Education, Skills Training and Career Pathway Development</i>										●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Certification, Placement Services, Apprenticeship Opportunities</i>										●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines

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Project Tracking													Goals
Project Location	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Footprint	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Objectives	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Status	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Outcomes	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Level of Need and Community-Based Expenditures													Goals
Amount and percentage of funds spent by Study Area Level of Need	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Number of community-based organizations engaged in Measure A projects overall and total dollars spent on CBO work	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Number of local residents trained and placed in employment, by Study Area and aggregated by Study Area Level of Need (Youth and Veterans Training and Placement (Cat. 5) only)										●			Tracking
Leveraging of Funds													Goals
Amount and Percentage of Measure A funds used to leverage other public and private funding	●	●	●	●	●	●	●	●	●	●	●	●	Other public and private funds should be used to leverage Measure A funds.
Amount of other public and private funding leveraged by Measure A	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Resulting Total Leverage Factor (total expenditure/total funding leveraged by Measure A)	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Resulting Leverage Factor considering only those funds used for leveraging (Measure A funds used to leverage/amount leveraged)	●	●	●	●	●	●	●	●	●	●	●	●	Tracking

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Competitive Grant Proposals													Goals
Number and percentages of competitive grant proposals submitted, deemed complete, and awarded, aggregated by Study Area Level of Need							●	●	●	●	●		◆ Proposals should be received from and awarded in all need categories. ◆ In <i>Natural Lands, Local Beaches, Water Conservation & Protection (Cat. 3)</i> and <i>Regional Recreation, Multi-Use Trails & Accessibility</i> grant
Number and percentages of competitive grant proposals (in both numbers and dollars) submitted, deemed complete, and awarded that include CBO participation, and success rate of these proposals as compared to overall proposal pool.							●	●	●	●	●		Tracking
Community Outreach and Engagement:													Goals
Amount and percentage of funds spent on community outreach and engagement by Study Area, aggregated by Level of Need	●	●	●	●	●		●	●		●		●	Tracking
Total number of community engagement events and participants by Study Area, aggregated by Level of Need	●	●	●	●	●		●	●		●		●	Tracking
Number of community-based organizations engaged in community outreach and engagement efforts, and total dollars spent on CBO engagement work	●	●	●	●	●		●	●		●		●	Tracking
Number and percent of competitive grant applications received and awarded involving CBOs	●	●	●	●	●		●	●		●		●	Tracking
Amount and percentage of funds received by CBOs (determined at grant closing), for all projects.	●	●	●	●	●		●	●		●		●	Tracking

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Technical Assistance											Goals	
Rate of participation in Training and Education technical assistance by enrolled public agencies and CBOs, aggregated by Study Area need level											●	Tracking
Number and percentage of applications that received TA that were subsequently awarded Measure A funds.		●	●	●	●	●	●	●	●	●	●	Receipt of technical assistance should result in an equal or higher rate of grant award compared to applications that did not receive TA.
Total dollars and percentage of funds spent on TA that resulted in projects that were subsequently awarded Measure A funds.											●	Tracking