

# General Competitive Grants: Category 3

## Projects must...

- Plan for, acquire, develop, improve, or restore multi-benefit park projects that support regional need
- Promote, improve, or protect natural lands, open spaces, local beaches, watersheds, and water resources.

**\$7.4M**  
available  
annually

### Award Size



Category 3  
**13%**  
of Measure A funds

General  
Competitive  
**60%**  
of Category 3 funds

## Applications could be evaluated on the following criteria:

- Community Involvement
- Creative Spacemaking
- Health and Wellness
- Level of Need
- Leveraging of Funds
- Multi-Benefit Projects
- Park Facility/Amenity Conditions
- Project Feasibility
- Regional Benefits
- Sustainability
- Water Conservation Measures

## Should any others be considered?



## Potential Projects

### OPEN SPACES

- Fire prevention
- Lawn/turf repair
- New or improved access points to mountain, foothill, river, stream, and wetland areas
- Resource interpretive programs and nature education
- Restoration of natural habitat
- Scenic vistas
- Wildlife corridors and habitats

### NATURAL LANDS

- Habitat gardens
- Land stewardship
- Nature centers
- Preservation of natural lands
- Resource interpretive programs and nature education
- Revegetation of drought tolerant plants
- Tree planting

### WATER CONSERVATION

- Drainage basins
- Irrigation projects
- Permeable walkways and play surfaces
- Rainwater harvesting
- Resource interpretive programs and nature education
- Revegetation of banks and waterways
- Stormwater capture and other water recycling

### WATERSHED PROTECTION

- Beach and coastal watershed clean up
- Community trash clean up
- Drinking water improvements
- Lake or reservoir clean up
- Resource interpretive programs and nature education
- Riparian corridor improvements
- River and stream clean up
- River and stream Parkway development

### BEACHES

- Active recreation amenities
- New or improved fishing and boating facilities
- Pier/dock improvements
- Replacement of sand
- Restrooms/shower facilities
- Resource interpretive programs and nature education



# General Competitive Grants: Category 3

## Award Brackets

Which award brackets do your projects land in?

For each project, write your (1) project cost and (2) project type on a post-it and place it in the appropriate bracket.

<b>SMALL</b> <b>\$50K - \$500K</b>	<b>MEDIUM</b> <b>\$500K - \$1M</b>
<b>LARGE</b> <b>\$1M - \$3M</b>	<b>JUMBO</b> <b>\$3M - \$7M</b>

# General Competitive Grants: Category 4

## Projects must...

- Provide connectivity between regional recreational facilities, rivers, mountains, and urban areas
- Acquire, develop, improve, restore, and/or rehabilitate land for regional recreational facilities, multi-use trails, and/or accessibility.

**\$6.2M**

available annually

### Award Size



MAX.  
**\$7M**



MIN.  
**\$50K**

### Category 4

**13%**

of Measure A funds

### General Competitive

**50%**

of Category 4 funds

## Applications could be evaluated on the following criteria:

- Accessibility
- Community Involvement
- Connectivity
- Creative Spacemaking
- Health and Wellness
- Level of Need
- Leveraging of Funds
- Multi-Benefit Projects
- Park Facility/Amenity Conditions
- Project Feasibility
- Regional Benefits
- Sustainability
- Water Conservation Measures

## Should any others be considered?

## Potential Projects

### REGIONAL RECREATIONAL FACILITIES

- Aquatic facilities
- Development of new regional park facilities
- Equestrian staging areas
- Improvements to existing regional park facilities
- Golf course facilities
- Multi-use sports facilities

### MULTI-USE TRAILS

- Addition of amenities along trail corridor
- Development of new multi-use trails
- Trail maintenance
- Trailhead amenities and improvements

### ACCESSIBILITY

- ADA restroom upgrades
- ADA walkway/sidewalk improvements
- ADA-compliant amenities
- Bike storage facilities at parks, trails, recreation centers, and beaches
- Connections from Class I bike paths to recreation facilities
- General trail and walkway repairs or improvements
- Interactive wayfinding
- Parking facilities serving parks and recreational facilities
- Pathways and trails connecting transit stops to park and recreation facilities, open space, natural lands, or beaches
- Projects that utilize publicly owned rights-of-way and vacant spaces
- Safety improvements such as crosswalks and pedestrian signals that provide safer access (must be adjacent to facility)
- Trailhead improvements



**MEASURE A**

# General Competitive Grants: Category 4

## Award Brackets

Which award brackets do your projects land in?

For each project, write your (1) project cost and (2) project type on a post-it and place it in the appropriate bracket.

<b>SMALL</b> <b>\$50K - \$500K</b>	<b>MEDIUM</b> <b>\$500K - \$1M</b>
<b>LARGE</b> <b>\$1M - \$3M</b>	<b>JUMBO</b> <b>\$3M - \$7M</b>



**MEASURE**  
**A**

# Cultural Facilities Grants: Category 4

## Projects must...

- Improve County-owned and/or County-operated cultural facilities that provide the programming, production, presentation, and/or exhibition of natural history and other arts and/or cultural disciplines.
- Arts and cultural disciplines include: music, dance, theatre, creative writing, literature, architecture, painting, sculpture, folk arts, photography, crafts, media arts, and visual arts.

**\$1.2M**

available  
annually

**Award Size**



MAX.  
**\$1.2M**



MIN.  
**\$50K**

**Category 4**

**13%**

of Measure A funds

**Cultural  
Facilities**

**10%**

of Category 3 funds

**Applications could be evaluated  
on the following criteria:**

- Accessibility
- Community Involvement
- Level of Need
- Leveraging of Funds
- Multi-Benefit Projects
- Park Facility/Amenity Conditions
- Project Feasibility
- Regional Benefits
- Sustainability

**Should any others be considered?**

## Potential Projects

- Development of new facilities
- Expansion of existing facilities
- Improvement or refurbishment of permanently installed exhibits
- Projects that provide increased access to cultural facilities
- Repairs or improvements to existing facilities



# Cultural Facilities Grants: Category 4

## Award Brackets

Which award brackets do your projects land in?

For each project, write your (1) project cost and (2) project type on a post-it and place it in the appropriate bracket.

**SMALL**  
**\$50K - \$250K**

**MEDIUM**  
**\$250K - \$550K**

**LARGE**  
**\$550K - \$1.2M**



# Recreation Access Grants: Categories 3 & 4

## Programs must...

- Increase access to public lands, park facilities, and park amenities, including education, interpretive services, safety information, and transportation, especially for those residents living in high-need and very high-need areas.

**\$3.7M**  
available  
annually

### Award Size



MAX.

**\$1.85M**



MIN.

**\$50K**

Categories  
3 & 4

**26%**

of Measure A funds

Recreation  
Access

**15%**

of Categories 3 & 4  
funds

Applications could be evaluated  
on the following criteria:

- Accessibility
- Community Involvement
- Connectivity
- Health and Wellness
- Level of Need
- Leveraging of Funds
- Public Safety
- Regional Benefits

Should any others be considered?

## Potential Projects

- Educational and interpretive programs that promote park use
- Pop-up recreational or interpretive programs
- Programs that provide or fund transportation from areas of high and very high-need to beaches, regional parks, cultural facilities or natural parks



# Recreation Access Grants: Categories 3 & 4

## Award Brackets

Which award brackets do your projects land in?  
For each project, write your (1) project cost and (2) project type on a post-it and place it in the appropriate bracket.

<p><b>SMALL</b> <b>\$50K - \$500K</b></p>	<p><b>MEDIUM</b> <b>\$500K - \$1M</b></p>
<p><b>LARGE</b> <b>\$1M - \$1.85M</b></p>	





# Youth and Veteran Grants: Category 5

## Programs must...

- Provide education and skills training or certification and job placement to young adults, aged 18-25, or veterans.
- Create pathways toward careers in the parks and recreation field that lead to the implementation of park projects

## Award Size



MAX.  
**\$1.4M**  
EDUCATION  
AND SKILLS  
TRAINING

MAX.  
**\$350K**  
CERTIFICATION  
AND JOB  
PLACEMENT



MIN.  
**\$50K**

**\$3.6M**  
available annually

Category 5  
**3.8%**  
of Measure A funds

## Applications could be evaluated on the following criteria:

- Community Involvement
- Level of Need
- Leveraging Funds
- Multi-Benefit
- Regional Benefits
- Young Adult and Veterans

## Should any others be considered?

## Potential Projects

### Education and Skills Training

- Apprenticeship programs
- Certification programs
- Educational seminars
- Formal coursework
- Internship/entry level job placement
- Job skills classes that

focus on education and training needed to work in the Parks and Recreation field

- Trade schools that focus on skills needed to work in the Parks and Recreation Field
- Tuition grants/stipends

### Certification and Job Placement

- Apprenticeship programs
- Arborist training and certification for tree planting and maintenance in parks
- Landscape architecture certification with emphasis on parks and recreation
- Sustainability/LEED accreditation with emphasis on parks and recreation facilities



# Youth and Veteran Grants: Category 5

## Award Brackets

Which award brackets do your projects land in?  
For each project, write your (1) project cost and (2) project type on a post-it and place it in the appropriate bracket.

### EDUCATION AND SKILLS TRAINING PROJECTS

SMALL \$50K - \$250K	MEDIUM \$250K - \$550K	LARGE \$550K - \$1.4M

### CERTIFICATION AND JOB PLACEMENT PROJECTS

SMALL \$50K - \$100K	MEDIUM \$100K - \$200K	LARGE \$200K - \$350K

