



Measure A Competitive Grant Program Draft Evaluation Criteria Descriptions

Level of Need

Level of need is based on 2016 Countywide Parks Needs Assessment determination. Projects located within, or serving study areas with high or very high need will receive more points than projects that do not.

Public Safety

Projects committed to improving safety conditions through the provision of safe equipment and facilities and the reduction or prevention of crime will receive more points than projects that do not improve safety conditions.

Water Conservation Measures

Projects committed to improving and protecting water resources including stormwater, drinking water, lakes, rivers, and creeks will receive more points than projects that do not.

Community Involvement

Applicants who have conducted meaningful outreach to community members and interested stakeholders will receive points based on the degree of community engagement conducted.

Accessibility

Projects that ensure universal accessibility, especially for seniors and persons with disabilities, by improving or adding accessible amenities and features will receive more points than those that do not.

Multi-Benefit Projects

Multi benefit projects that in addition to increasing recreation opportunities, maximize climate pollution reduction and/or adaptation, carbon sequestration, heat-island reduction, stormwater capture, habitat protection, community health improvements, and/or promote innovative public-private partnerships that address a combination of County priorities, will receive more points than those that do not.

Young Adult and Veterans

Projects that support efforts to provide education, training, certification, and/or job placement to young adults and veterans will receive more points than those that do not.

Leveraging of Funds

Projects that use Measure A annual allocations and/or competitive grants to compete for other outside funding sources, including State, Federal, and philanthropic grants, may be prioritized.

Sustainability

Projects committed to protecting and enhancing open space, natural areas, and waterways or preserving the urban canopy and promoting tree planting and health will receive more points than those that do not.

Project Feasibility

Projects that have completed initial feasibility and technical studies or that have identified potential issues that could hinder project completion will receive more points than those that do not.

Creative Spacemaking

Projects that seek to develop and enhance urban gardens, pocket parks, pop-up facilities, public art, and other small-scale greening projects, particularly in dense and/or high and very high-need areas will receive additional points.

Health and Wellness

Projects that promote healthy communities through active recreation, health and fitness programs and resources, and food health education will receive more points than those that do not.

Regional Benefits

Projects that provide new or improved resources to park-users throughout the region, especially those areas of high and very high need, will receive more points than projects that provide services only to local communities.

Park Facility/Amenity Conditions

Projects that improve amenities at facilities with more than 50% of amenities in poor condition (according to the 2016 Parks Needs Assessment) will receive more points than those that do not.

Project Readiness

Projects that have been planned and prepared so that the project is ready for imminent development and implementation will receive more points than those that have not.

Connectivity

Projects that provide new and/or improved physical connections that increase access to public lands, park facilities, and park amenities, especially for those residents living in high or very high-need areas will receive more points than those that do not.